



Mei

AI assistants for mobile subscribers

AI they can call or text.

AI that answers calls for them.

Mei's platform and two subscriber services

Mei is the company. Our shared AI platform provides agent-building tools and the backend that powers our generative AI products.

AI subscribers talk to

Everyday questions, learning and advice through a familiar number or short code.

Voxie is a public product example.
eYano is an operator-branded service.

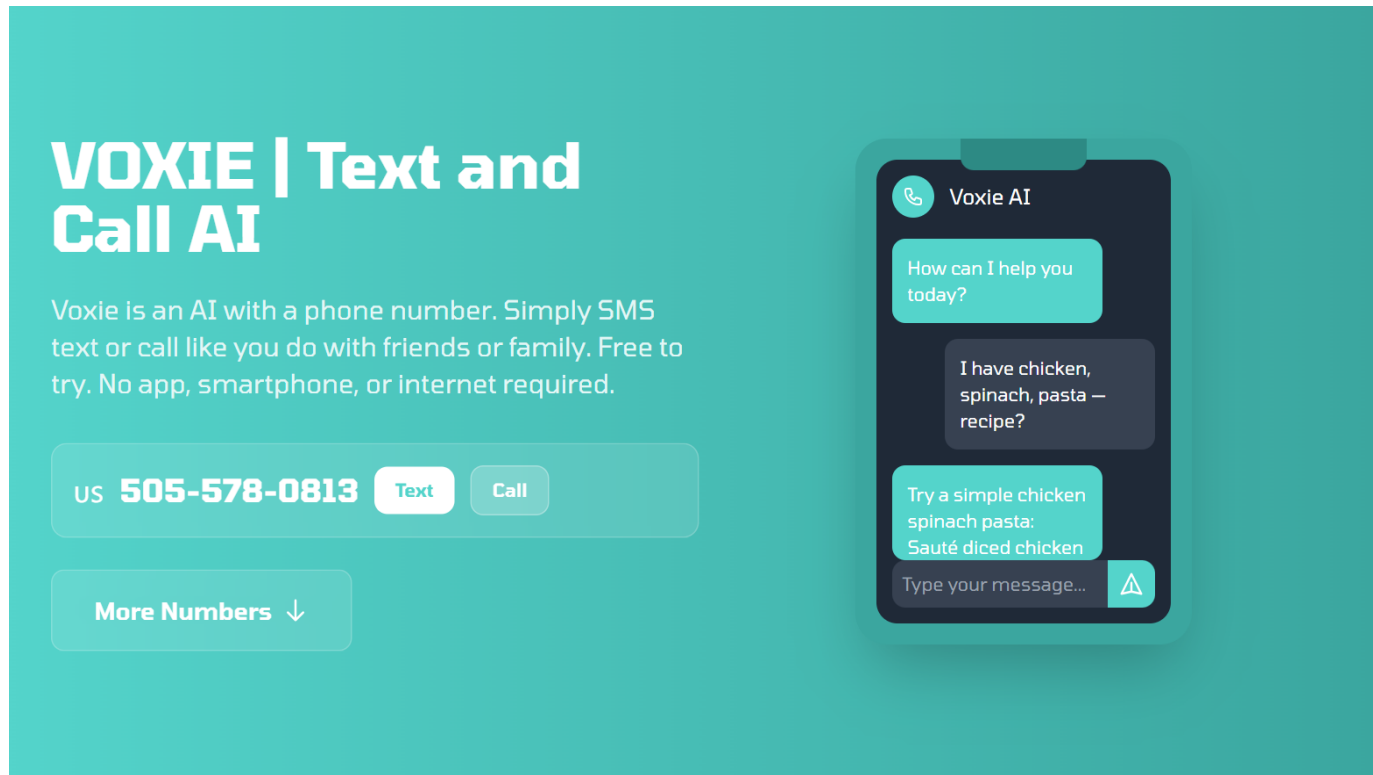
AI that answers for them

Answer selected incoming calls, ask the caller's purpose and deliver a summary.

Configured with subscriber preferences, operator routing and agreed actions.

Both services can be offered under the operator's brand.

The subscriber experience



Use a familiar number

Text a question or call the AI.

Receive a reply through that same channel.

No app or mobile data is needed for SMS and ordinary calls.

A personal call assistant

The call flow

1. Subscriber chooses when AI answers.
2. Operator routes an eligible call.
3. AI captures the caller's purpose and follows agreed message or transfer rules.
4. Subscriber receives the summary.

Illustrative delivery call

“I’m delivering a package.
May I leave it at reception?”

What the subscriber receives

A short recap of who called,
what they needed and any
agreed next step.

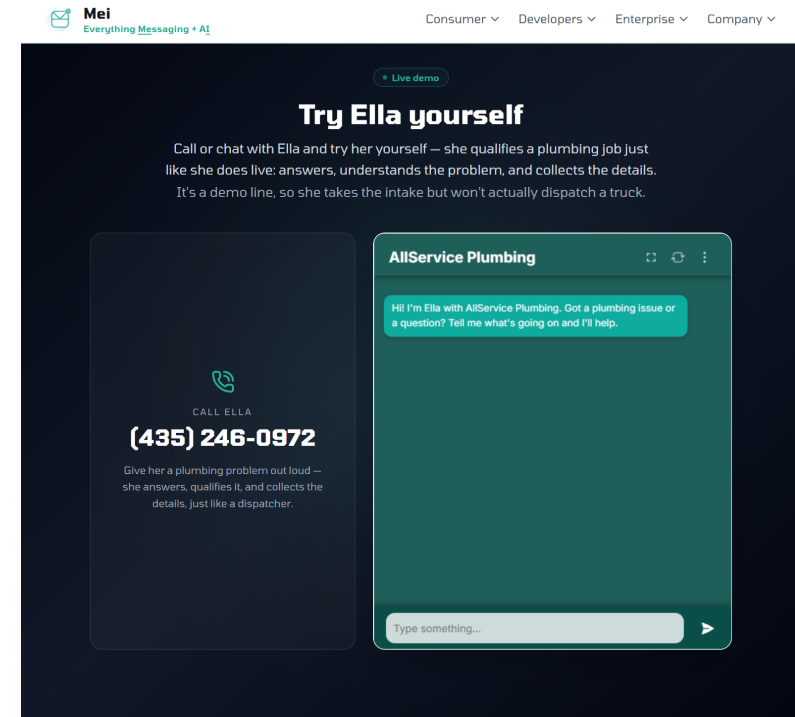
Conversations that lead to actions

Ella: a related business example

Answers a voice call and collects the details needed for a job.

Connects those details to a booking workflow through ServiceTitan.

Shows how the same AI platform can link conversation to a permitted action.

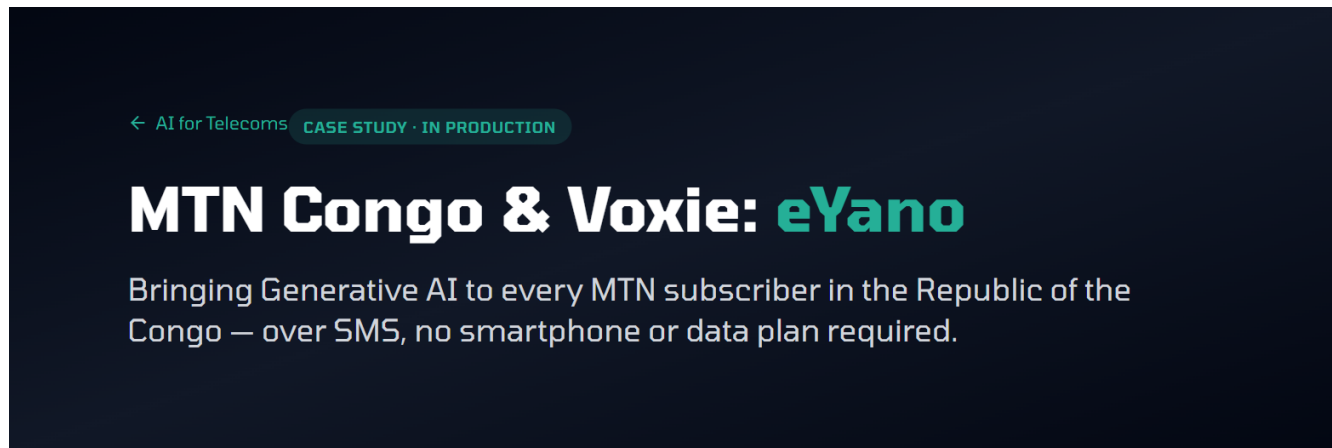


Personal calendar booking is scoped to the chosen calendar and user authorization.

Explore the workflow and public demo: textmei.com/case-studies/ella

Operator deployment: eYano on MTN Congo

Republic of the Congo



AI under the operator's brand, delivered over SMS.

Works through the carrier's existing SMS channel.

Basic phones can use it.
No app or data plan is needed.

Integration and service ownership

Area	Mei's platform	Operator / joint configuration
Access	Voice, messaging and service APIs	Network routing and subscriber identity
AI behavior	Agent configuration, models and tools	Brand, knowledge and target-language tests
Subscribers	Conversation and action handling	Preferences, recordings and delivery channels
Actions	Connections to permitted workflows	Calendar / business access and authorization
Billing	Agreed service integration	Activation, billing and usage allowances

Agree the interfaces and responsibilities during pilot scoping.

Subscriber revenue options

An included allowance

Let subscribers try the service or include messages and minutes in an existing plan.

Paid top-ups

Sell additional usage after the included allowance is used.

A monthly add-on

Offer a recurring AI plan or include the service in a premium bundle.

Optional sponsored content

Consider relevant business recommendations where they fit the service and market.

Illustration: paying subscribers × retail subscription price = gross subscription revenue

Operator fees and partnership terms are discussed privately.

Define an operator pilot

Choose the subscriber experience

A call/text assistant, a personal call assistant, or a limited group testing both.

Agree what a successful pilot measures

Call quality, useful responses, completed tasks, subscriber feedback and repeat use.

Confirm the starting requirements

Language and subscriber group

Call routing and subscriber identity

Summary delivery and recordings

The first action or integration

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textmei.com/ai-for-telecoms/details